

# **CORPORATE PULSE 2017**

## **Theme: Digital Transformation**

Corporate pulse is an excellent platform where the industry academia interact and discuss the latest developments in industry leading to Digital Transformation. Students and faculty can directly interaction with the industry experts and get enlightened with the expert advice about the recent trends. India moving towards digital transformation has opened up opportunities for new job platforms and entrepreneurial ventures.

Taking this theme ahead Professor Dr. M.R. Kanjilal gave the welcome address. The session was attended by a large number of students from all engineering streams, Faculty, Head of the Dept, press and media.

The occasion was graced by eminent industrialist :

Mr. Sabyasachi Ch.Thakur, Vice President-IT, Parkson's Packaging Ltd,

Mr. Vijay Bhaskar , Head-IT, VISA Steel limited.

Mr. Chandan Sinha CIO, Jindal Saw Limited

Mr.Prasanjit Mukherjee CIO, BSES Power Ltd.

Mr.Anurag Choube, Vice President, SAR Group

Mr. Virendra Bansal, Group CIO of SAR group

Mr. Sabyasachi Ch.Thakur, Vice President-IT, Parkson's Packaging Ltd gave an insight to the digital transformation, IOT, automation and future trends of IOT and its future in various fields of Engineering.

Mr. Vijay Bhaskar , Head-IT, VISA Steel ltd gave the insight to the future trends of Technology in India and the necessary skills and knowledge required by the students for digital transformation like soft skills, ERP, future of cryptocurrency.

Mr. Chandan Sinha CIO, Jindal Saw Ltd, inspired students to first identify the domain where they want to expertise and spoke of opportunities in Digital Transformation, role of robotics, IOT in the upcoming days.

Mr.Prasanjit Mukherjee CIO, BSES Power Ltd. gave a very inspiring speech on ethics of life, right attitude, leadership, corporate environment of working where students have to adapt, adjust and learn. He talked of SMAC (social, mobile, analytics and cloud ). These are the concepts leading to business innovation . This type of business ecosystem has changed the interaction with the customers, communicate and work. He also highlighted the applications of IOT in Medical Science, detection of Dengue prone areas, IOT in Power generation.

Mr.Anurag Choube, Vice President, SAR Group, gave his valuable insights on Digital Transformation, and talked of cyber security aspects to minimize cybercrime. He also highlighted that cyber crimes are vulnerable due to sharing of Bank or credit/debit card details online.

Mr. Virendra Bansal, Group CIO, SAR group focused on the evolution of technology and progress towards digital transformation. He advised students to

focus on what they want to be and proceed in the domain of their interest and never stop learning attitude to progress in life. He also counseled students how to be industry ready with proper attitude, accept challenges and learn .

The session moved on to a brain storming question answer session. Students came forward with their questions on Job hunting, making themselves industry ready, identify and differentiate the core and IT domains. How to make themselves competent in a IT domain. Questions on Entrepreneurship, risk and solutions for stable startup were discussed. The panel advised students to focus on the core domain they are studying, enhance knowledge, enhance soft skills and computing skill and go ahead.

The aspiring entrepreneurs were advised to make a proper planning of business, product, and move ahead without any fear of failure.

Few glimpses of the event are attached herewith.



